





DIES IDC LA 2018/19

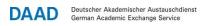
INTERNATIONAL DEANS' COURSE LATIN AMERICA 2018/19

MODULE 3

PUCP – Pontificia Universidad Católica de Perú Lima, Perú













24 March (Sunday)

Arrival of participants

25 March (Monday)

8:30	Meeting in Lobby (Hotel Meliá San Isidro)
	Transfer to University

9:30 Welcome Address

Dr. Efraín Gonzales de Olarte, Rector *pro tempore* of the Pontifica Universidad Católica de Perú (PUCP), Prof. Ludger Santen, Saarland University (UdS); Prof. Joaquín Marhuenda, University of Alicante (UA); Tobias Wolf, DAAD & Martin Beaumont, PUCP (Host & DIES IDC LA Alumni)

10:00 Introduction & Structure of the Deans' Course Week Programme

Prof. Ludger Santen, UdS; Prof. Joaquín Marhuenda & Dr. Roberto Escarré, UA

10:30 DAAD Alumni Services and DIES Networking Activities

Tobias Wolf, DAAD

11:30 Coffee Break

12:00 Peer Review of SAP I

Dr. Hugo Burgos, Universidad San Francisco de Quito (USFQ); Dr. Larisa Carrera, Universidad Nacional del Litoral (UNL); Mónica Alatorre, Universidad Las Américas (UDLA). Regional Experts, IDC Latin America Alumni

13:00 Lunch break

14:00 Peer Review of SAP II

Dr. Hugo Burgos, Universidad San Francisco de Quito (USFQ); Dr. Larisa Carrera, Universidad Nacional del Litoral (UNL); Mónica Alatorre, Universidad Las Américas (UDLA). Regional Experts, IDC Latin America Alumni

16:00 Coffee Break

16:30 Peer Review of SAP II

Dr. Hugo Burgos, USFQ; Dr. Larisa Carrera, UNL; Mónica Alatorre, UDLA.

17:30 Summary of Workgroups

Dr. Hugo Burgos, USFQ; Dr. Larisa Carrera, UNL; Mónica Alatorre, UDLA.

18:00 Transfer to hotel

19:30 Meeting in Lobby for Welcome Dinner (20:00)

Restaurante Museo Larco, San Isidro, Lima

22:00 Transfer to hotel











26 March (Tuesday)

The aim of Module 3.2 is to provide participants with:

- A coaching session to understand how we may apply the economic theory to the management of higher education. The session does not imply any previous knowledge in economics and will focus on how to apply basic concepts (opportunity cost, asymmetries of information, etc.) to making decisions in higher education institutions.
- A coaching session to develop their diversity management skills. The module takes into account that today's institutions must deal with and provide for a range of different diversities (gender, physical capacity, ethnicities, sexual orientation, background).

Following the training module, participants will be able to:

- reflect on the advantages of using the economic theory for daily decisions at universities.
- understand the challenges of diversity and create an inclusive environment for both staff and

9:00	Topic intro & Presentation of speakers Prof. Joaquín Marhuenda, UA
9:15	Freakonomics applied to Faculty Management Prof. Joaquín Marhuenda, UA
11:00	Coffee Break
11:15	Diversity Management Prof. José Vicente Cabezuelo, UA
13:00	Lunch break
14:00	Diversity Management Prof. José Vicente Cabezuelo, UA
16:15	Coffee break
16:30	PRACTICE

27 March (Wednesday)

Tonic Intro

The aim is to provide participants with a sense of how to be an excellent 'leader', taking into account the position of responsibility they possess as well as the need for a capacity to direct people and teams. The module will focus on understanding how teams operate, and how leadership should be developed as a skill.

Following the training module, participants will be able to:

Prof. José Vicente Cabezuelo, UA

- understand the dynamics of teams.
- create a sense of leadership and utilize leadership skills for a better motivation and performance.
- hold more effective meetings and dialogue with work force.

9:00	Prof. Ludger Santen, UdS
9:20	Leadership Practice I Prof. Astrid Fellner & Teresa Amido, UdS (incl. coffee break)
13:00	Lunch
14:00	Leadership Practice II (incl. coffee break) Prof. Astrid Fellner & Teresa Amido, UdS (incl. coffee break)
15:15	LA Deans Experience Sharing in Leadership Remarks & Conclusions



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16:00 **Personal SAP Feedback**

Prof. Joaquín Marhuenda & Prof. Ludger Santen & Prof. Astrid Fellner & Dr. Hugo Burgos, USFQ & Dr. Larisa Carrera, UNL

28 March (Thursday)

The aim of this session is to provide the participants with the opportunity to reflect about their Strategic Action Plan and to share their experiences.

Participants will be able to see the different approaches used to tackle similar and related subjects, as a result inspiring new strategic thinking and flexible methodologies. In particular:

- Debate the different approaches adopted.
- Share the experience of the alumni in applying the SAP.
- Compare and contrast ideas and plans for improvement.
- 9:00 **Topic Intro** Prof. Ludger Santen, UdS
- 9:30 SAP: Thematic Focus Session I (Poster Session) Prof. Joaquín Marhuenda & Prof. Ludger Santen & Prof. Astrid Fellner & Dr. Roberto Escarré & Dr. Hugo Burgos, USFQ & Dr. Larisa Carrera, UNL & Mónica Alatorre, UDLA
- 11:00 **Coffee Break**
- 11:30 **SAP: Thematic Focus Session II** (Poster Session)

Prof. Joaquín Marhuenda & Prof. Ludger Santen & Prof. Astrid Fellner & Dr. Roberto Escarré & Dr. Hugo Burgos, USFQ & Dr. Larisa Carrera, UNL & Mónica Alatorre, UDLA

- 13:00
- 14:00 **Negotiation Strategies** Mónica Alatorre, UDLA
- 16:00 **Personal SAP Feedback**

Prof. Joaquín Marhuenda & Prof. Ludger Santen & Prof. Astrid Fellner & Dr. Roberto Escarré & Dr. Hugo Burgos, USFQ & Dr. Larisa Carrera, UNL

Meeting in lobby for Farewell Dinner (20:00) 19:30

Restaurant El Señorío de Sulco, Miraflores, Lima

29 March (Friday)

The aim of this session is for the participants to showcase the knowledge gathered throughout the course, and share their experiences and development with other participants. The purpose would be to inspire further development. The participants will be able to put in practice the skills gained in the previous sessions, especially in networking.

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- 11:30 **Coffee Break**
- Wrap Up & Feedback from the Deans 12:00

Prof. Ludger Santen, UdS

12:30 **Closing Speech & Certificates Delivery**

Prof. Joaquín Marhuenda & Prof. Ludger Santen & Prof. Astrid Fellner & Dr. Roberto Escarré & Teresa

13:00 Lunch & Excursion - Visit to "Centro Histórico" in Lima

End of Module 3









With financial support from the